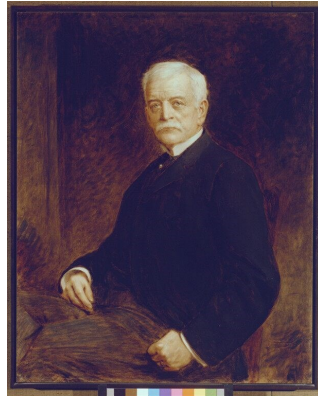


7th February 1804

John Deere was born.



1890

John Deere died and his son, Charles Deere took over running of the company.



1876

The leaping deer trademark was first registered.



1918

Deere bought the company that made Waterloo Boy Tractors and entered the tractor business.



1949

Deere's first diesel-powered unit, model R tractor, entered production.



1837

John Deere made a polished-steel plough in his blacksmith shop. It was the first successful self-scouring plough.